



## **Armstrong Enters into Definitive Agreement to Acquire MCTV**

***Companies are pleased to announce that they have reached an agreement whereby Armstrong will acquire MCTV.***

**BUTLER, PA, and MASSILLON, OH — February 17, 2026** —Armstrong and Massillon Cable TV, Inc. (MCTV) announced today that they have entered into a definitive purchase agreement for Armstrong to acquire MCTV and bring together two exceptional family-owned companies.

The addition of MCTV will expand Armstrong’s scale and footprint in the Ohio and West Virginia regions. This combination will unite two customer-focused providers with a shared mission: expanding access to fast, reliable connectivity while making sustained investments in local communities.

“We could not be more pleased to be welcoming MCTV customers and employees to the Armstrong family,” said Dru Sedwick, Armstrong Group CEO. “The joining of these two companies is something that makes perfect sense. We continue to believe strongly in this industry.”

"We will add more than 96,000 passings to the Armstrong footprint, which means more homes and businesses across six states will have access to our premier fiber network," said Jeff Ross, President of Armstrong. "MCTV's operations in Massillon, Wooster, and along the Ohio-West Virginia border complement our existing footprint perfectly. MCTV has made significant investments in fiber-to-the-home technology and is nearing completion of its network transformation, positioning the combined company for continued growth and innovation."

Armstrong is widely recognized for its customer-first philosophy, innovative technology, and commitment to bridging the digital divide, making it an ideal successor to MCTV.

“This decision was driven by our desire to ensure a strong, sustainable future for our employees, customers, and community. We’ve served our communities well for 60 years, and it’s time to pass the torch,” said Katherine Gessner, President of MCTV. “I’m confident that Armstrong will not only preserve MCTV’s legacy but will build on it. Armstrong holds dear many of the same values as MCTV, including reliable service, excellent customer service, and involvement in the communities it serves.”

The proposed transaction is subject to certain regulatory approvals and customary closing conditions and is expected to close in the second quarter of 2026.

Moorgate Securities LLC served as exclusive financial advisor, and Buckingham, Doolittle & Burroughs, LLC served as legal counsel to MCTV in connection with the transaction. Reed Smith LLP served as legal counsel to Armstrong.

### **About Armstrong**

For over 80 years, Armstrong has been a leader in telecommunications technology and service. Founded in 1946 by Jud L. Sedwick as Armstrong County Line Construction, Armstrong remains a family-owned and operated company deeply committed to the communities it serves. Armstrong's world-class fiber network spans six states—Pennsylvania, Ohio, Maryland, New York, West Virginia, and Kentucky—delivering advanced infrastructure with a focus on exceptional customer service and satisfaction. The company provides 24/7 local support, transparent pricing, and complimentary technical service to residential and business customers throughout its service area.

For more information on Armstrong's Advanced Fiber Network, please visit [ArmstrongOneWire.com/network](https://ArmstrongOneWire.com/network).

### **About Massillon Cable TV, Inc. (MCTV)**

Founded in 1965 by Richard and Susan Gessner in Massillon, OH, MCTV (short for Massillon Cable TV, Inc.) has grown into one of the 25 largest cable TV and broadband companies in the U.S., offering a full suite of telecommunications services including high speed internet, digital cable TV, residential and commercial phone, fiber optic connectivity, security systems, and television advertising. With a steadfast commitment to going the “*extra smile*” for its customers and community, the company serves over 96,000 passings across thirteen counties in eastern Ohio and West Virginia.

Learn more at [www.MCTVOhio.com](https://www.MCTVOhio.com)

### **For more information, contact:**

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