

Shelf to Chef Contest – Official Rules & Regulations

Sponsor:

The *Shelf to Chef* Contest (“Contest”) is sponsored by Armstrong, One Armstrong Place, Butler, Pennsylvania 16001.

1) How to Enter:

Participants may enter the contest from May 9, 2025 at 12:00 a.m. EST through August 8, 2025 at 11:59 p.m. EST in any of the following ways:

- a. Engage with Shelf to Chef content within The Zoom Zone (Like, Comment, Etc.)
- b. Submit an original recipe that includes the highlighted ingredient.
- c. NO PURCHASE NECESSARY.

Written entries may be dropped off at any local Armstrong office or mailed to:

*Shelf to Chef Contest
C/O Armstrong
One Armstrong Place
Butler, PA 16001*

Entries must include name, address, and daytime phone number. All mailed entries must be postmarked no later than August 8, 2025.

- d. Sponsor assumes no responsibility for incomplete, late, lost, misdirected, or damaged entries.
 - e. All entries become the property of the Sponsor and will not be returned or acknowledged.
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2) Eligibility:

- a. Open to legal U.S. residents who are 18 years of age or older, are active Armstrong customers, and reside within Armstrong’s service areas in Kentucky, Maryland, New York, Ohio, Pennsylvania, and West Virginia.
- b. Employees, contractors, affiliates, and immediate family or household members of Armstrong or its promotional partners are not eligible to participate.

c. All participants must be active Armstrong customers in good standing (no outstanding balance).

3) Prizes & Winner Selection:

a. Weekly Winners:

Selected at random from eligible entries each week during the contest period.

- Prize: One (1) Armstrong-branded pizza cutter and one (1) ice cream scoop.

b. Poll Winners:

Chosen through public recipe voting.

- Prize: One (1) Shelf to Chef-branded apron
- Plus: Winning recipe featured on Armstrong's Neighborhood Channel
- Poll winner announcements: Every Friday during the contest

c. Grand Prize:

One (1) winner will be randomly drawn from all eligible entries after the contest ends.

- Prize: One (1) premium cooking set, and your recipe or dish featured on a Breaking Bread branded Recipe Card
- Winner announced: August 25, 2025

d. Odds of winning depend on the number of eligible entries received.

e. If a selected winner cannot be contacted within three (3) business days, an alternate may be selected.

f. Prizes are non-transferable and cannot be exchanged for cash. Sponsor reserves the right to substitute a prize of equal or greater value.

g. Winners are responsible for all federal, state, and local taxes. A W-9 and any required tax forms may be requested.

h. Winners must present one (1) valid photo ID and may be required to sign a release.

i. Acceptance of a prize constitutes permission to use winner's name, likeness, and recipe for promotional purposes without further compensation, unless prohibited by law.

4) Other Terms:

a. All federal, state, and local laws apply. Void where prohibited.

- b. Sponsor may cancel, suspend, or modify the contest for any reason, including fraud or technical failure.
- c. Sponsor reserves the right to disqualify any individual suspected of tampering with the entry process or violating these rules.
- d. By entering, participants release Armstrong, its affiliates, employees, and agents from any liability for injuries, losses, or damages related to participation or prize use.
- e. Prizes are provided “as is” without warranties. Any issues must be resolved directly with the manufacturer.
- f. Armstrong is not responsible for late, lost, or damaged entries or technical errors affecting entry.
- g. Disputes must be resolved individually in the state or federal courts of Pittsburgh, Pennsylvania, under Pennsylvania law.
- h. To obtain a list of winners or a copy of these rules, send a written request with a self-addressed stamped envelope to:

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